Women Dealership Owners from the Nation’s Largest Automaker
Honor Johnson College Student

GM’s Gear Girls
Women Dealership Owners from the Nation’s Largest Automaker—Honor Johnson College Student

ALSO INSIDE  War Hero To Visit Campus | Casino Spy Tech | Class of 2013 Graduation
Recently I was quoted in a New York Times article “Snapshots of Upwardly Mobile Areas” about a study that found the Scranton area at the top of the list when it comes to American cities where lower class citizens have some of the best odds of entering the middle class. This story is the story of our students at Johnson College. We open doors of opportunity for them. Thanks to our strong connection to industry, students attend Johnson College for two years and develop the right set of skills needed to enter into and advance in their careers. They make a family sustainable wage and become leaders in their field. A perfect example of this is Bernard Singleton, a non-traditional student already working in the Diesel Truck Technology field at Stadium International in Dunmore, which also happens to be a great industry partner. Bernie saw big things happening in the diesel field, but couldn’t get the jobs he wanted. Bernie says he wanted to make a difference. He shares, “What happened was I had a kid and I realized I couldn’t work for pennies.” He took the big step of going back to school and chose Johnson College. Now, as he enters his senior year, he’s going to school full-time and working nights at Stadium to support his family. Bernie says it best about his choice to go back to school, “I decided to make a difference!”
Athletic Coordinator, Doc Stacknick (left) and Assistant Men’s Basketball Coach, Jeff Majdic (right) hit the hoops for Scranton’s Downtown 3 on 3 Basketball Tournament Sponsored by the College.

On September 19th, the campus played host for the cross country team’s “Johnson College Invitational.” The College’s own Johnell Cremard (2nd from left) came in 2nd finishing the 6K race in 32:10. Mariah Curcio (1st from left) was third with 32:20! WAY TO GO JAGUARS!

The Jaguars’ “Den” is all new! The gym’s floor was refinished over the summer. The walls are painted white. New pads with our new logo installed and our new J painted in center court!

Athletic Coordinator, Doc Stacknick (left) and Assistant Men’s Basketball Coach, Jeff Majdic (right) hit the hoops for Scranton’s Downtown 3 on 3 Basketball Tournament Sponsored by the College.

81 Faculty & staff, along with student ambassadors, welcome the Class of 2015.
Joette Masters ‘14 Auto Tech was 1 of 6 national finalists to win a scholarship from The GM Women’s Retail Initiative

Joette Masters ‘14 is a girl who loves to fix cars. Being a female in a non-traditional program at Johnson College is what helped Joette get noticed by a group of women who started out just like her and now own their own dealerships with the nation’s largest auto manufacturer, General Motors.

Joette has always loved cars. “Growing up my father was a mechanic, so I was always learning about it and always around it,” Joette says. Joette’s father never owned his own auto mechanic shop, but always worked for one. At home, he also worked on vehicles. Joette says, “I was his little tool getter!” Joette was the middle child with an older sister and younger brother. “He wanted my younger brother to be an auto mechanic,” says Joette. However, it wasn’t long before he realized that she was the only one who took interest in his work. “He didn’t treat me any different, he was excited for me!” Joette’s father died when she was 15, but she knows that he would have been proud of where she is today.

After high school, Joette started looking at colleges and knew a number of successful graduates of Johnson College. Joette says, “They all had jobs immediately after graduating and they said they learned a lot and they said it was well worth going there, so I decided to try it out!” Joette loves the small class sizes Johnson College offers.

“They’re more hands on, there’s more communication with the teacher and you have little groups,” she explains.

Mark Kozemko ‘79 is Joette’s instructor in the automotive technology program at Johnson College. “Joette is an exemplary student. She’s top in her class!” Mr. Kozemko loves Joette’s hard working attitude. “She does what everyone else does and more.” Mr. Kozemko doesn’t see too many females in the automotive field. He estimates there are a hundred males to one female. “There’s not that many females out there and the ones that are out there are good!” Joette is no exception.

Mark Kozemko, who just started working at Johnson College in August of last year, has been working on building relationships with local businesses. Back in January, one of the many places Mark visited in person was SUN Buick GMC in Moosic where he met with the owner, Lori Guitson. Ms. Guitson serves as the Co-Chair for the General Motors Women’s Retail Initiative Program, the same program that helped her buy the SUN Buick GMC dealership nearly 10 years ago. The timing of Mr. Kozemko’s visit was perfect. Ms. Guitson had flyers for the group’s scholarship program that honors women who want to stay and grow in the automotive field. “We give out between $20-25,000 a year,” Ms. Guitson explains. Over the past 3 years, The GM Women’s Retail Initiative has chosen up to six students nationwide to win scholarships. Ms. Guitson says each year hundreds of applications are received, which are then narrowed down to 20 finalists before the group chooses the winners.

“There’s not that many females out there and the ones that are out there are good!”

Mark Kozemko ‘79 Automotive Instructor
War Hero To Visit Campus

Bryan Anderson is an Iraq War Army Veteran and Purple Heart recipient. Johnson College will present “Bryan Anderson Day” when he visits campus on Wednesday, October 16, 2013. Bryan will speak with Physical Therapy Assistant and veteran students personally. He will also be the keynote speaker for the college’s scholarship luncheon. Bryan will be available to sign copies of his book *No Turning Back* with the profits from the day’s sales going to “The 1st Lieutenant Michael J. Cleary Memorial Fund.” A Dallas, PA native, LT Cleary was killed in Iraq in 2005 during an ambush by hostile forces having just completed a demolitions mission.

Bryan Anderson grew up in Chicago with his mom, sister and twin brother. After high school, he went to work as a baggage handler for American Airlines, but he wanted to do something different. Both he and his brother were star gymnasts in high school, so he wanted to do something that used his whole body. Bryan enlisted in the army and prepared to ship out to basic training. That date was 9-11. After basic training, Bryan was sent to Iraq for his first tour. “Not much happened the first time,” Bryan says. The second time though, he says, “It was very, very different.” On a routine patrol, his military police convoy was struck by an improvised explosive device (IED). Bryan lost both his legs and his left hand in the explosion. He remembered every part of the attack, but after being loaded onto a helicopter to be airlifted, he fell asleep and woke up at Walter Reed Medical center. “Whoa, Mom, what are you doing here?” was Bryan’s reaction to her in his hospital room since he was unaware of his overseas journey.

During his 13 months at rehab, Bryan’s life started to take incredible twists of fate that would make him a celebrity in his own right. Bryan met actor Gary Sinise visiting the injured at Walter Reed, but instead of just shaking his hand, he tripped into him, prompting Gary to call Bryan “The real Lieutenant Dan!” (the famous role he played in the movie *Forest Gump*). Bryan was later chosen as a cover story for *Esquire Magazine* which opened up a ton of doors for him. That led to a guest part as a murder suspect on “CSI: NY” with his now friend, lead actor Gary Sinise.

Mr. Sinise would later write the forward for Bryan’s book *No Turning Back*. Bryan’s other acting credits include bit parts on the HBO series “The Wire” and in the movie “The Wrestler” with Mickey Rourke. The late James Gandolfini also became a close friend during the taping of the HBO special “Alive Day Memories.”

Today, Bryan’s life is about giving back and inspiring people along his journey. “It was always leaving the place better than I found it. It’s what I’ve been taught.” Bryan has spoken all across the country and the globe after being hired as the spokesman for North East Pennsylvania based Quantum Rehab. Bryan loves to visit NEPA to ride his quad in the mountains. Bryan also won an Emmy last year for hosting a PBS show in Chicago about people using their lives to give back.

However, it is students that he loves speaking with the most. “I like talking to students because I think I really get through to them. Maybe because I’m similar in age or I look young, but they always seem to receive it well. I love being able to inspire college students to do something great and not just be stuck in a life that they’re settling for,” Bryan always tries to give students a wakeup call about life. “There are opportunities out there, you just have to open your eyes and see them.” Even after his life-changing war injuries for serving his country, Bryan is still a proud patriot and wants everyone he meets to realize just how great our country truly is.

“Americans take for granted everything they have. They have no idea how good we have it.”

For More Info on Bryan’s Visit
Call Kathryn Wynn
570-702-8908
"I never thought I would get a job working in a casino in surveillance," says Mike Supczenski, 2010 Johnson College graduate of the Computer Information Technology (CIT) Program, who now works for Mohegan Sun at Pocono Downs.

When Mike graduated, he took a job in telephone tech support but soon found it was more sales than support. “That wasn’t me, I wasn’t a salesman.” So he called Johnson College’s Senior Associate Director of Career Services, Roseann Martinetti. “Mike was concerned that his job did not fit his training,” says Mrs. Martinetti, who got to work helping Mike with a job search and updating his resume. She also informed him of the upcoming on-campus career fair for Johnson College students and alumni and gave Mike a bit of interesting advice for the career fair. Mike says, “She told me to visit every table and introduce myself. I handed out over 100 resumes.”

That persistence paid off. Mohegan Sun at Pocono Downs was at the fair, but didn’t have a job for Mike at the time. However, Mrs. Martinetti says the HR representatives from Mohegan were very impressed. “They called to say how much they liked meeting him and that they were in the talking stages of hiring someone to maintain their security system.” A day after the job fair, Mike received a call from Mohegan Sun to come in for an interview for a newly created position. The timing was perfect. The sales job Mike didn’t like laid him off after they were bought out. Two weeks later, Mike would accept a new job in a field he never dreamed that he would soon grow to love.

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Meet The Career Coach

Roseann Martinetti, M.A.
Senior Associate Director of Career Services
Office Located Just Past Moffat Library
(570) 702-8919 rmartinetti@johnson.edu

My experience spans nearly 16 years in the career services field on the university and college levels. In addition, I was a Sales and Marketing Manager and in Human Resources recruitment for a hospital. I have a Master of Arts Degree in Communication Arts, Interdisciplinary from Marywood University.

My position as Sr. Associate Director of Career Services at Johnson College is very rewarding. I enjoy working with students and alumni, assisting them in preparing for and seeking out job opportunities as well as organizing on-campus career fairs and career development events. I present on career topics to students in class and meet with students and alumni individually. It is a pleasure to work with the Johnson College faculty, staff and administration who are all dedicated to the goals and mission of the College.

Roseann Martinetti can help both students and alumni with their career search & more!

- Resume Assistance & Review
- Assistance with Cover Letters
- Job Postings
- Career Portfolio Guidance
- Networking Opportunities
- Interview Skills
- Internship/Co-op Search Skills
- Job Search Skills
- Career Fair Preparation
- Networking
- Professional Etiquette & Attire
Congratulations Class of 2013!

166 degrees were awarded during the 94th Commencement Ceremony at the Scranton Cultural Center on May 13th, 2013
Chris Martin of Martin Guitar delivered the 2013 Commencement Address
On May 17, 2013, over 120 golfers, which included 24 Johnson College alumni, gathered at Blue Ridge Trail Golf Club in Mountain Top, PA for the benefit of current and future Johnson College students. The 21st Annual Johnson College Open, presented by new presenting sponsor Gerrity’s Supermarkets, raised over $31,000 – the 2nd highest amount raised for the Presidential Scholarship Fund!

This year’s scholarship awardees include seniors Nicholas DeSanto ’14, Jermyn, Electronic Technology and Deborah Sullivan ’14, Lake Ariel, Veterinary Technology, as well as freshmen Peter Dimick ’15, West Wyoming, Diesel Truck Technology, and Edward Serio ’15, Honesdale, Electrical Construction & Maintenance Technology.

The weather was perfect for this year’s golf tournament!

Ronnie Mehalco ’14 Diesel Tech Student played for the golf tournament dinner. Ronnie is a great country guitar player & singer. He played his biggest show yet this past August at the HonkyTonk Restaurant & Saloon in Dunmore.

Joe Shea ’85 of Shea Demolition tees off at the 2013 Johnson College Open

NICE BALL JOE!
Connecting with our Community

CARSON CAMPUS 2013

The college raised over $7,800 at this year’s car show thanks to generous sponsors including presenting sponsor Manasek Auto Parts. The money raised goes to the Cars on Campus Scholarship Fund. Toyota of Scranton allowed visitors to help raise $1,750 by donating $10 for each Facebook “check-in.” Express Employment Services and Stadium International Trucks also stepped up as title sponsors to help the college raise the largest amount in the show’s history!

Building Humanity

The College’s Carpentry and Cabinetmaking Technology students have built homes for decades, but for the first time this past academic year, they partnered locally with Wayne County’s chapter of Habitat for Humanity. The partnership came about thanks to two alumni: Dave Boniello ’84, Simplex Homes and Joe Musheno ’74, Construction and Design Division Chair. After this year’s success, Joe says the students will do it again.

As fate would have it, the home was awarded to someone close to the Johnson College family. Gina Feola, a mother of three is now moving into the home. She is the sister of our own Lisa Toole (Assistant to the President for Planning). Check out Gina’s story in our new commercials this fall!

Spirit of Giving 2013

Johnson College held its 2013 President’s Spirit of Giving reception at its new Health Science Technology Center on August 21st. The annual event is a celebration of all that has been accomplished at the College over the past year and acknowledges those partners that have helped the College achieve its success.
Alumni + All-Star = Fireworks

48 alumni along with their family and friends joined faculty and staff for a Scranton/Wilkes-Barre Railriders game on Friday, July 18, 2013. Johnson College was the largest group represented so we were able to have Karl Pfeiffenberger ‘87 (Carpentry & Cabinetmaking Tech.) throw out the 1st pitch. It was also a fireworks night, but the bigger fireworks came from the mixed reception to Yankee All-Star Alex Rodriguez when he took the field!

Penguins Night!

Wilkes-Barre/Scranton Penguins Game January 11, 2014

FREE TO ALL ALUMNI Guests $16/each
RSVP & Guest Payments REQUIRED by Nov. 30!
Contact Janine Tomaszewski 570-702-8909 or jtomaszewski@johnson.edu
Casino Spy Tech

(Continued from page 5)

Back when Mike graduated high school, he started looking at 4-year schools. However, he liked Johnson College’s 2-year program. “It offers more hands on technical experience, which is more of an advantage to the technical careers of today.” Mike also liked the short 30 minute commute to school from his home in Trucksville.

When Mike graduated from Johnson College, he only expected to find a job as a network technician, but now he is doing that and much more. “I maintain and expand the surveillance network, which involves servers, configuration, programing,” says Mike. “It gives me a wide range of opportunities in the future in the surveillance field.”

Mike also loves the perks of working for a large employer just a short drive from his hometown. “Working for Mohegan Sun is a great opportunity. The management and the employer are great. They’re very friendly and willing to listen to you, especially when it comes to new ideas.”

Mrs. Martinetti also says that the College’s career fair changed the way Mohegan Sun at Pocono Downs plans to present itself at career fairs. “They said no longer will they look for specific majors. Johnson College educates its students in many fields that would fit jobs at Mohegan Sun. They will just look for great talent.”

Mohegan Sun is not the only employer that has been impressed by Johnson College’s graduates. “Due to their respect for a Johnson College education, many employers tell me seeing ‘Johnson College’ on an application gives it more value.” says Mrs. Martinetti.

As for Mike’s advice for current and future students in the computer information technology field, he says, “Follow what you want to do, don’t give up!”

“Many employers tell me seeing ‘Johnson College’ on an application gives it more value.”
Roseann Martinetti
Career Services
Mr. Kozemko took the flyers back to his shop where a fellow classmate quickly said to Joette, the only girl in the class, that she should go for it. “WHY NOT?” Joette said. She submitted the long application soon after. A few months passed before Joette got a call from Ms. Guitson telling her the exciting news that she was one of 6 selected. Joette was awarded a $3,000 scholarship.

As part of the award, Joette received a trip to Detroit where she was presented the check from the group, which was given to her by Ms. Guitson. Joette came in second place among the award winners. The first place winner was an impressive non-traditional student just like her. Joette says, “She was in her 50’s and had spent 20 some years in the Army doing repair, but couldn’t move up any higher. So she decided to change career paths and go back to college at a 2-year program to get her degree in automotive repair.” The trip gave Joette a chance to talk with both owners and technicians just like her about her plans for the future.

The GM Women’s Retail Initiative Group continues to grow. Ms. Guitson says, “Right now we have 270 women dealers out of 4,700 dealers.” She believes that Joette can easily get a job as a tech in a dealership if she wants to when she graduates. “I have a woman service advisor, I have two women sales consultants. I would love to have a woman tech.” Right now, Joette is working towards the same goal, “I either want to get a job right away in a dealership as a technician or go back to school and specialize in motors or transmissions.” Ms. Guitson says the future is bright for all graduates. “In time the career path can lead to being a service manager.” Now Ms. Guitson hopes that after this Joette will set her goals even higher, “Maybe someday she’ll want to become a dealer!”

Joette Masters
AUTO TECH STUDENT 14

SEE JOETTE’S VIDEO ON OUR WEBSITE www.johnson.edu/vid/
Future Fuel

Compressed Natural Gas (CNG) is a big part of the future of North East PA and Johnson College. The College's industry partner, Cabot Oil & Gas will host a CNG impact event on campus about the future of the College's transportation division & CNG.

STAY TUNED!
HOMEComING 2013
October 31st - November 2nd
LEARN MORE HERE: www.johnson.edu/homecoming

www.johnson.edu/openhouse

OPEN HOUSE
Saturday, October 19th
at 9:30am