

CONTINUING EDUCATION

JOHNSON COLLEGE



INSTRUCTOR: Joe Desmarteau

As Managing Partner of Perspective Business Resources, Joe Desmarteau brings his extended history of global business success to the program. He has had the good fortune of working for some of the best small, mid-cap and Fortune 1000 companies across the US. As a MBA graduate of the University of Dayton, Mr. Desmarteau has spent his professional career implementing strategic best practices to optimize the business processes of multiple companies. His experience in business planning, product development, contract negotiations, recruiting, supply chain initiatives and project management offers a unique perspective to the Business Efficiency Seminar Series.

TO LEARN MORE, PLEASE CONTACT:

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BUSINESS EFFICIENCY SEMINAR

What is the Business Efficiency Seminar Series?

This seminar series will provide the participant with a greater understanding of business practices they can use to enhance efficiency for their specific department or for the company as a whole. Each seminar will be 4 hours in length and include formal presentations and interactive case studies and/or hands-on activities.

Who should attend?

Everyone! No matter your role, all employees can learn practices that will enhance efficiency throughout an organization. Upon successful completion of each session, attendees will receive a Johnson College certificate of completion.

What material is covered?

Each session will provide a dynamic, interactive discussion on the following topics:

- Lean Practices – Improving the Supply Chain Process
- How a Safe Workplace Improves the Bottom-line
- Harnessing Information to Drive Improvements
- Taking Non-Valued Activities Out of Your Business

When is the training offered?

Every other Tuesday morning from 8am – 12pm
Dates include: May 8th; May 22nd; June 5th; June 19th

Where is the training offered?

Classes will be held on Johnson College's campus located at 3427 North Main Avenue in Scranton, PA 18508.

How much is this course?

General Public: \$100 per seminar or \$300 for the entire 4-part series
Johnson College Alumni/Chamber of Commerce Member Discount: \$75 per seminar or \$225 for entire 4-part series

How to register?

Download registration form by visiting www.johnson.edu (click on Continuing Education > Upcoming Trainings). Or call Dave Hollenback at 570-702-8979.