

THE JOHNSONIAN

A NEW CENTURY, A NEW LOOK

Fall 2011



As the 2011-12 academic year began at Johnson College, so too did an exciting new chapter in its history.

Starting in July 2010, Johnson College, with the help of marketing firms Blackout Design and Sweda Advertising, embarked on a rebranding process. The purpose of branding or rebranding is to create a tangible and intangible representation that identifies and differentiates a product from other

On September 20, 2011, Johnson College held its Health Science Technology Center Groundbreaking Ceremony, celebrating the largest project in the College's history.

products. This undertaking was part of a strategic and integrated marketing initiative, which was developed to enhance the student experience and advance the overall mission of the College.

The results of the rebrand included a fresh look for Johnson College. A new logo was chosen that includes an iconic "J" and emphasizes the College's status as a "College of Technology." Additionally, new official colors – blue and gray – were selected.

Dr. Ann L. Pipinski, President and CEO, states, "Johnson College's new logo and colors were chosen due to their power to embody strength, resiliency, and a tie to industry. While the look is classic, it also evokes a sense of progress and will be able to stand the test of time."

BREAKING GROUND

Cont'd on Pg. 5-6...

From left to right: Dominick Carachilo '82, Vice President of Academic Affairs; Jack Sweeney, Honorary Member of Board of Directors and Honorary Campaign Chair; Dianne Costanzo, Co-Chair of the Next Century Capital Campaign Steering Committee; Dr. Ann L. Pipinski, President & CEO; Louis A. Costanzo, Chairman of the Board of Directors and Co-Chair of the Next Century Capital Campaign Steering Committee; Peter Danchak, President of PNC Bank and Honorary Campaign Chair; Katie Leonard, Vice President of Institutional Advancement



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Calendar of Events

- Feb 28 **2012 Spay Day**
Animal Care Center
- March 3 **Financial Aid Workshop**
Moffat Building
- Open House**
Moffat Building
- April 26 **Financial Aid Workshop**
Moffat Building



Johnson College & Johnson College Alumni



In September 2011, Jeff Roughgarden, Welding Training Center Instructor, successfully passed the American Welding Society (AWS) Certified Welding Inspector Exam. This rigorous six-hour exam consisted of welding fundamentals, code, and hands-on weld inspection. An AWS Certified Welding Inspector is recognized worldwide as an industry leader in weld inspection and quality control. Johnson College can now offer AWS Welder Qualification tests to students, companies, and those who may want to become a certified welder.

For more information, please contact the Continuing Education Department at 570-702-8979.



Doug Hampton, Biomedical Equipment Technology Department Chairperson, has recently been designated as Johnson College's Sustainability Coordinator. As Sustainability Coordinator, Mr. Hampton will oversee the College's Center for Sustainability initiatives, provide direction to align program of study curriculum with sustainable standards, oversee development of sustainable training initiatives/certifications for both academic and continuing education departments, oversee the College's membership for the Association for the Advancement of Sustainability in Higher Education (AASHE), and oversee and serve as a participating member of the Green Team.

"I am thrilled to be taking on the duties of Sustainability Coordinator," states Mr. Hampton. "Many of Johnson College's programs prepare students very well for the 'green collar' jobs now emerging in alternative energy which has become the fastest growing segment of the economy."



JOHNSON COLLEGE MAKES FIRST FRIDAY DEBUT

First Friday art walks are held on the first Friday of every month at galleries and businesses around downtown Scranton. Johnson College took part in this exiting experience on October 7, 2011. That night, hundreds of people walked through the College's exhibit at the Connell Building on North Washington Avenue.



Pieces from the College's Precision Machining Technology and Architectural Drafting & Design Technology programs were on display. In addition, individual students had the opportunity to demonstrate their artistic and musical talents.

Thank you, artists and musicians!: Precision Machining Technology; Architectural Drafting and Design Technology; Patrick O'Neill '12; Nicole Burmeister '13; Christopher Knight '13; Howard Fulmer '12; Aaron Bernatovich '13 and his band, Sage Grass Drifters; Darrell Hokrein '13.

Visit firstfridayscranton.com for more information about First Friday Scranton!

Below - Aaron Bernatovich '13 and his band, Sage Grass Drifters



Right - Patrick O'Neill '12

“Once you join the Johnson College family, you feel like you never want to leave.”

Patrick O’Neill ’12

DONORS ENJOY THE SPIRIT OF GIVING

On August 4, 2011, Johnson College hosted its President’s Spirit of Giving Reception at the Colonnade in Scranton. This annual event celebrates the past year’s achievements and thanks the donors who made it all possible.



From left to right: Patrick O’Neill ’12; Dr. Ann L. Pipinski, President & CEO; Carly Leach ’12; Justine Olsommer ’12



From left to right: Patrick A. Fricchione, Sr. and Adeline Fricchione, P. Fricchione and Sons Scholarship; David F. Boniello ’84, Simplex Industries, Inc.; Katie Leonard, Vice President of Institutional Advancement

“Because of my experiences, I have the opportunity to meet many new faces and form close relationships with not only classmates, but faculty, staff, board members, community members and possible future employers. In my book of life, these relationships are not just temporary; they all help me write my chapter here at Johnson College.”

Justine Olsommer ’12

“I think of Johnson College like the hand that drops a pebble into a pond. It may just be a little pebble, but the ripples that are created go on and on.”

Carly Leach ’12

CARS ON CAMPUS RACES PAST GOAL



On Sunday, September 18, 2011, Johnson College was home to Cars on Campus 2011. Over 120 registrants displayed their classic cars and unique vehicles to the delight of hundreds of car lovers, alumni, students, and community friends.

Co-chair Rudi Dickinson ’11, shared, “One of the best aspects of Cars on Campus is the variety of vehicle classes

that it attracts. We see everything from semi-trucks to muscle cars.”

The event raised a total of \$5,277 for the Johnson College Cars on Campus Scholarship, exceeding the \$5,000 goal!



Left - 422 Motorsports had their Nostalgia Super Stock Fords on display.

Right - Anne Rosiello and her 1965 Cobra, 2011 President’s Pick Winner



Right - Sam Zangardi and his 1961 Corvette, 2011 Best in Show Winner



THE NEXT CENTURY AT JOHNSON COLLEGE

BREAKING GROUND

Cont'd from Pg. 1...

Attendees included the College's faculty, staff, students, alumni, board members, donors, community friends, and dignitaries such as a representative from Senator John Blake's Office, a representative from State Representative Ken Smith's Office, Scranton Mayor Christopher Doherty, and Lackawanna County Commissioner Bruce Smallacombe.

Katie Leonard, the College's Vice President of Institutional Advancement, welcomed the crowd, stating, "Today, we are not only breaking ground on the newest addition to the Johnson College grounds but we are starting the celebration of the next 100 years of Johnson College... a tradition of excellence and distinction that sets our students and our type of education apart from all others."

As Johnson College, founded in 1912, enters its second century of providing high quality technology education, the College must once again adapt to the changing needs of its students and industry. Through an academic and master planning process, the College has determined that a new building dedicated to health science is needed in order to offer technology-based academic programs in emerging health



Construction of the Health Science Technology Center will take approximately one year and will provide 12,600 square feet of new space, two therapy labs, one general science lab, and one 40-seat classroom that every student attending the College will have at least one class in.

science fields. With the aging of Northeastern Pennsylvania's population and related healthcare needs, plus the impact of the new medical college in Scranton, employers will be seeking a larger pool of highly skilled personnel in health science fields. Academic and applied training in fields such as physical therapy and medical technology will require new laboratories, classroom space and the most up-to-date equipment if Johnson College is to address these industry needs.

The first new proposed program is a Physical Therapist Assistant (PTA) Program. PTAs assist a Physical Therapist in delivering therapies to the patient and help patients with exercises and other therapeutic treatments, such as bathing, applying hot and cold packs, and massaging. The first class is planned to start in Fall 2013, pending all approvals from the PA Department of Education and associated accrediting agencies.

Dr. Ann L. Pipinski, President & CEO, shared, "The Health Science Technology Center will be a shining example of who we are – an institution that provides students with an education that they experience. Our students go beyond sitting in a classroom. They create; they build; they help; and they develop the right skills for industry. Because when it comes to our programs, we pride ourselves in responding to industry needs. When industry calls, Johnson College answers!"



From left to right: Emily Synnott '13; Amber Reedy '13; Dan Blevins '12; Autumn Buckner '13; Nathan Williams '12; Justine Olsommer '12; Larissa Cromley '13; Ali Frankenfield '13; Jen Eldred '13; Amanda Crandall '13; Dianne Costanzo, Co-Chair of the Next Century Capital Campaign Steering Committee; Dr. Ann L. Pipinski, President & CEO; Louis A. Costanzo, Chairman of the Board of Directors and Co-Chair of the Next Century Capital Campaign Steering Committee; Dominick Carachillo '82, Vice President of Academic Affairs; Lauren Elmore '12; Tammie Farnell '12; Hayley Triplett '13; Sierra Smith '13

THE NEXT CENTURY CAMPAIGN



From left to right: Dr. Ann L. Pipinski, President & CEO; Yvette Wentland, The Robert Y. Moffat Family Charitable Trust; Don Ames, Robert Y. Moffat Family Charitable Trust; Katie Leonard, Vice President of Institutional Advancement

To finance the new Health Science Technology Center as well as potential new degree programs, Johnson College is raising money through its first-ever Capital Campaign – the Next Century Campaign. The College kicked off the public phase of this campaign at the Health Science Technology Center Groundbreaking Ceremony on September 20, 2011.

The total goal is \$4.5 million. To date, 72% of goal (over \$3.2 million) has been raised, which includes a \$1.5 million Redevelopment Assistance Capital Program matching grant from the Commonwealth of Pennsylvania.

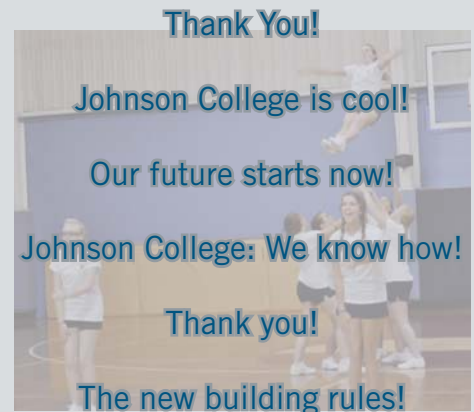


For more information about the Health Science Technology Center or the Next Century Campaign, contact Katie Leonard, Vice President of Institutional Advancement, at 570-702-8925.

CHEERING ON JOHNSON COLLEGE

At the Groundbreaking Ceremony, the Johnson College cheerleading squad performed a special cheer to celebrate the start of the College's next century and to thank donors that pledged to the Next Century Campaign during the advanced gifts phase.

From left to right (bottom row): Amber Reedy '13; Amanda Crandall '13; Lauren Elmore '12; Larissa Cromley '13; Justine Olsommer '12; Ali Frankenfield '13. From left to right (top row): Jen Eldred '13, Hayley Triplett '13, Tammie Farnell '12



ALUMNI NEWS

STAYING CONNECTED

Young Alum Mixers help alumni, who graduated from Johnson College between 2001 and 2011, stay connected to the College, network with fellow graduates, and catch up with faculty and staff.

The latest Young Alum Mixer took place on July 30, 2011 at the Backyard Ale House in Scranton.

“This was a great way to welcome Johnson College’s newest alumni – the Class of 2011,” stated Drew Koltis ’04. “I look forward to participating in more events and projects with fellow young alumni.”

Be sure to check in with Johnson College for the latest alumni news and events by visiting johnson.edu or contacting Stephanie Orzalek, Coordinator of Institutional Advancement, at 570-702-8908 or sorzalek@johnson.edu.



From left to right: Greg Race '04; Rudi Dickinson '11; Tim DeCicco '11; Joe Musheno '78; Drew Koltis '04; Brad Kaub '05; Cory Simon '10; Mark Bremer '10; Phillip Koshmal '11; Matt Gavern '11; Mark Kondraski '11

2012 SENIOR CLASS GIFT “A CENTURY OF EXCELLENCE”



Each year, Johnson College Seniors present a parting gift to their alma mater which symbolizes their legacy and will benefit future generations of Johnson College students. The Senior Class Gift Campaign promotes a philanthropic spirit amongst students that they carry with them as alumni.

The Class of 2012 recently voted to leave their mark on the

College by adding a unique water feature to campus. More details will be revealed soon!

The 2012 Senior Class Leadership Committee is currently selling special Johnson College hoodies in support of their gift. Please contact, Sarah Williams, Residence and Student Life Coordinator, at 570-702-8950 or swilliams@johnson.edu.

Alumni Calendar

Contact Stephanie Orzalek for more information:
570-702-8908 or sorzalek@johnson.edu

**Alumni Association
Meeting & Holiday
Reception**
December 8, 2011
5pm
Johnson College

**Golden Alumni Society
Induction**
April 14, 2012
Time TBD
Johnson College

STUDENT LIFE HIGHLIGHTS

RESIDENT ASSISTANT PROGRAM



Justine Olsommer '12 is Johnson College's first-ever RA!

Johnson College's new Resident Assistant (RA) Program allows a senior housing student to serve as peer administrator to other housing students. Their role is to facilitate opportunities to build a positive community for on-campus housing through programming,



meetings, understanding and enforcing the College's policies, encouraging campus involvement, and being available as a resource

for guidance and support. An RA develops leadership, communication, and organizational skills which transfer into the classroom and workplace.

WHAT'S THE BUZZ?

Students, don't miss out on all the great Student Life programming throughout the year!

Keep up-to-date by:

- Checking your student.johnson.edu email!
- Glancing at the digital signage in Moffat, Weaver, or Richmond!
- Logging onto the Johnson College Facebook Page at [Facebook.com/JohnsonCollege!](https://www.facebook.com/JohnsonCollege/)
- Contacting the Student Life Department: 570-702-8912 studentlife@johnson.edu



Above - Minute to Win it during August's Welcome Week.



Above - Diesel Truck Technology students win the Tug O' War during September's Activity Day.

Below - Students and alumni gather together for a Welcome Day tailgate party!



Above - Students search for the words of our Founding Fathers during Constitution Day.



Right - Intramurals rule the gym nearly every Wednesday from 11am-1pm.



Johnson College &
Johnson College Alumni!
Find us on
Facebook

3427 North Main Avenue
Scranton, PA 18508
1-800-2WE-WORK
WWW.JOHNSON.EDU



**Johnson College Alumni:
Please help us WELCOME BACK the
Johnson College Alumni Association!**

Thursday, December 8, 2011
5:00pm Moffat Cafe

This will be the first meeting, where the redefined Alumni Association By-laws will be read and voted upon.

There will be a light holiday reception immediately following the meeting!

RSVP is required for the meeting and reception!

Please RSVP by Monday, November 28, 2011 to Stephanie Orzalek at sorzalek@johnson.edu or 570-702-8908.